

Todd Hagopian

Keynote speaker on breaking corporate stagnation

Founder, Stagnation Assassins · Author of *Stagnation Assassin: The Anti-Consultant Manifesto*

ABOUT

Todd Hagopian is Global VP of Product Strategy and Marketing at JBT Marel and the founder of Stagnation Assassins. He led turnarounds at Whirlpool, Berkshire Hathaway's Unarco and Illinois Tool Works that together generated $3B in shareholder value, and doubled the value of his own manufacturing company in three and a half years.

SIGNATURE TALKS

Delete Your Company’s Obituary
How leadership teams recognize stagnation early and run a turnaround in short, measurable cycles using the HOT System.

The 80-20 Squared Method
How to find the small share of customers and products that produce most of the profit, and what to do with everything else.

The Karelin Method
A practical approach to focus and execution for teams buried under too many initiatives.

The 5am Funeral
Why subtraction wins: retiring projects, products and habits that quietly drain growth.

Meeting Massacre
How executives win back their calendars and speed up decisions by cutting low-value meetings.

FORMATS

- Conference keynote
- Leadership offsite: keynote plus a working session
- Company kickoff

ADD-ONS

Bulk copies of *Stagnation Assassin* for attendees through BookPal.

BOOKING

Email **todd@playerone.energy** with the date, location, audience size and topic.
Speaker reel: youtube.com/watch?v=WLRcsjBH5Cg · stagnationassassins.com/speaking/